



Phi Alpha Delta
MOCK TRIAL
Competition
2012
 for P.A.D. Law School Chapters

March 8–10, 2012 • Arlington, Virginia
 DoubleTree Suites, Crystal City

SPONSORSHIP INFORMATION

- Principle and Sole Sponsor..... \$10,000**
Naming rights for the event, Logo included on all marketing materials, Speaking opportunity at receptions, 1 complimentary email to all law student members, Website recognition, Signage at event, Online Reporter advertising space, 1 month home page banner, Company logo placed in Director Bassford's email signature from time of sponsorship through the event, Logo on award plaques, and Informational table throughout the event.
- Principal Sponsor \$7,000**
Same as Principle and Sole Sponsor but other companies will be allowed to sponsor individual portions of the competition.
- Registration Sponsor \$1,000**
Logo and materials provided at registration and on website. Informational table throughout the event.
- Break Sponsor \$1,500**
Sponsorship to provide break service to Mock Trial Participants. Appropriate signage and logo used in marketing materials. Logo and link on website. Informational table throughout the event.
- Opening Reception Sponsor \$2,500**
Signage and speaking opportunity at Opening Reception. March 8, 2012. Logo and link on website. Informational table throughout the event.
- Award Reception Sponsor \$3,500**
Signage and speaking opportunity at Award Reception. March 10, 2012. Logo and link on website. Advertising in online version of "The Reporter." Logo on award certificates. Informational table throughout the event.



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